

# Cycling for a Cause

JUNE 18 – 19, 2022

#TeamAustralia

#AustchamKorea

#KoreaCharityRide2022



**AustChamKorea**  
Australian Chamber of Commerce in Korea



# Who Needs Our Support



RMHC®

## Ronald McDonald House Charities

- ✓ Providing a safe place to stay for sick children and their families since 1974
- ✓ First house opened in South Korea in 2019
- ✓ Houses in 65 countries all over the world





## What We Believe In

장기 입원 환아와 가족을 위한 쉼터인 로널드맥도날드하우스는 환아와 가족들이 어린이병원 근처에서 내 집처럼 편하게 사용할 수 있는 두 번째 집을 선물합니다.

Ronald McDonald Houses are designed for long-term hospitalised patients and their families. The houses act as a second home for these families close to the children's hospital so they can receive treatment and rest comfortably.

# Promote Your Brand

## Sponsorship tiers

### You will receive:

- ✓ Complimentary framed jersey
- ✓ Donation receipt from Ronald McDonald House Charity
- ✓ Sponsorship marketing



### FIVE MILLION

Jersey upper front/back  
Large



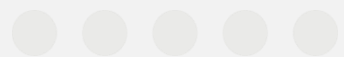
### THREE MILLION

Jersey lower front/back  
Medium



### ONE MILLION

Jersey sleeve

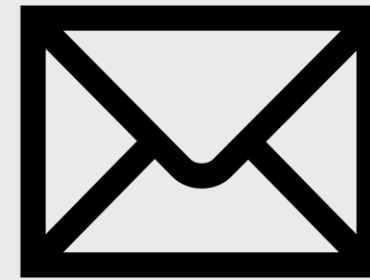


# Marketing Channels



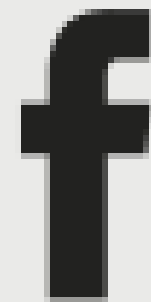
WEBSITE

Nationwide Network



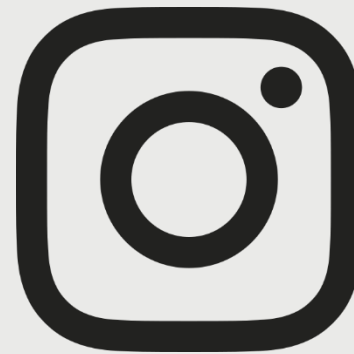
EMAIL

2,140 Recipients



FACEBOOK

3,013 Followers



INSTAGRAM

805 Followers



LINKEDIN

2,786 Connections



**Help us help our neighbours**



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