AUSTRALIAN CHAMBER OF COMMERCE IN KOREA

AUSTCHAM KOREA
The Australian Chamber of Commerce in Korea is the peak body representing the Australia - Korea business community. With approximately 260 Australian and Korean members, the Chamber's mission is to foster a vibrant Australia-Korea business community through business development and networking.

With a focus on providing representation, advocacy, access, and information, the Chamber hosts up to 40 events and initiatives each year, including monthly business forums, roundtable discussions, marketing promotions, social networking functions and a Corporate Social Responsibility (CSR) program.

Become an AustCham Korea Member in 2021 and let us be

'Your Voice in the Australia-Korea Business Community'
AustCham Korea has a charter to represent and promote the interests of Australian business in the region which it pursues through business-to-government relations with the Korean and Australian governments, leading policy institutions and individuals.

AustCham Korea is honoured to have the Australian Ambassador to the Republic of Korea, H.E Catherine Raper, serve as the Chamber's Honourary Patron. In addition, members from both the Australian Embassy and Australian Trade and Investment Commission (Austrade) sit on the Chamber's Board as Ex-Officio Directors.

Advocating on behalf of our members, AustCham Korea continues to work closely with Korea's Ministry of Industry and Energy (MOTIE), Trade and Investment Promotion Agency (KOTRA), Foreign Investment Ombudsman and Anti-Corruption and Civil Rights Commission (ACRC) as well as the Australian Department of Foreign Affairs & Trade (DFAT) and State trade offices.

In 2014, AustCham Korea supported the establishment of the Korean Australian Free Trade Agreement (KAFTA) with more recent advocacy efforts including a business submission to the Foreign Policy White Paper; changes to Australian tax policies; changes to discriminatory business regulations, and recommendations for an Australia-Korea travel bubble.

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2019-2020 Sponsor's Invitations

- Gold Sponsors Dinner Reception at the Australian Ambassador's Residence
- Silver Sponsors Dinner Reception at the Australian Deputy Head of Mission's Residence
- Breakfast Reception with the Hon. Simon Birmingham, Minister for Trade, Tourism and Investment
- Exclusive Gold Sponsors Roundtable with the Hon. Joe Hockey, Australian Ambassador to the USA
- Breakfast Reception with the Hon. Steven Marshall, Premier of South Australia
- Breakfast Reception with the Minister of Resources and Northern Australia, Senator the Hon. Matthew Canavan
- Business Luncheon with the Chairman of the Australia Korea Business Council (AKBC), Mr Simon Crean
- Exclusive Sponsors Tour of POSCO's operations in Pohang, South Korea
- Business Reception with the South Australian Minister for Trade, Tourism and Investment, the Hon David Ridgway
- Breakfast Roundtable with Australia's Ambassador for the Environment, Mr Patrick Suckling.

**Gold Sponsors are provided priority VIP seating at exclusive roundtable events and engagements.**
AustCham Korea provides the opportunity for members to network with over 500 representatives from the Australian, Korean and broader business & government communities. By organising and co-hosting up to 40 events per year, AustCham facilitates forums for meeting new contacts, potential clients and suppliers, and to open up business opportunities for our members.

In addition to networking, AustCham events provide its members an opportunity to showcase their goods and services to a captive audience.

**AustCham flagship events include:**
- 'Doing Business In Korea' (DBIK) seminars
- 'Sundowner' Premium Networking Nights
- Food & Beverage showcase events
- The Australia-Korea Business Awards
- Australia Day celebrations (Biennial event)
- NextGen Mentors Night.

**Sponsorship Benefits**
- Discounted rate to Chamber events and initiatives
- Priority opportunity to sponsor AustCham's premium networking nights
- VIP invitation to Chamber events and engagements
- Branding opportunities via the Chamber's SNS platforms
- Possibility of participating as a Mentor at the Chamber's highly successful 'NextGen Mentors Night'.

** Priority given to Gold Sponsors for event sponsorship opportunities and event collaboration**
Get connected! Our vast network of individuals, corporate members and government institutions place your organisation at the forefront of the Australia-Korea business community.

AustCham Members receive priority access to Chamber advertising, social media, website and e-Newsletter platforms. AustCham Korea members also receive exclusive Members' discounts on Email Direct Marketing (EDM) promotions and complimentary listing in AustCham Korea’s digital Business Directory.

AustCham Korea regularly posts news, information and event updates across its social media (SNS) channels, including LinkedIn, Facebook, YouTube and Instagram.

**Sponsorship Benefits**

- Sponsor logo to be displayed on the Chamber’s official Sponsor’s event x-banner, website, Chamber EDM (mass emails) and photowall.
  - Gold Sponsors - Tier 1 corporate logo placement / Silver Sponsors - Tier 2 corporate logo placement.
- Priority access and utilisation of the Chamber’s extensive social media network, including Facebook, LinkedIn, Instagram and YouTube
- Publication of your corporate news, press releases, events via the Chamber website and social media platforms
- Gold Sponsor and Silver Sponsors are provided complimentary EDM marketing.
Regular seminars, webinars, industry-related panel discussions and professional development talks are coordinated by the Chamber to enable members to meet their peers and increase their knowledge of sector interests. Throughout the year, AustCham Korea hosts its ‘Doing Business In Korea’ (DBIK) business seminars, providing a platform for Members to learn, develop and grow their expertise within the Australia-Korea business corridor.

**Sponsorship Benefits**

- Opportunity for Sponsors to host an industry-specific ‘Doing Business In Korea’ (DBIK) seminar
- Discounted rate to attend AustCham seminars
The Sub-Committee serves as the primary body within AustCham Korea relating to the energy, resources and sustainability sectors. The Committee’s mission is to obtain and exchange information, discuss relevant issues, share resources, expand networks and provide a platform to enhance bilateral relations between Australia and Korea.

Key initiatives include acting as an interface to the government, regulators and industry, as well as advising and educating AustCham Korea members on issues relating to the industry.

Recent Energy, Resources & Sustainability Sub-Committee events and initiatives:

- Official partner of Global Green Growth Institute’s Blue Skies & Net Zero 2050 campaign
- Roundtable: Accelerating the Green Energy Transition: Leveraging the Full Spectrum of Green Finance Initiatives
- Online Briefing: South Australia – Hydrogen Export Opportunities
- Roundtable: Circular Economy: Australian Landscape and Opportunities
- Energy Roundtable with the Hon Angus Taylor MP & the Australian Renewable Energy Agency (ARENA)
- Critical Minerals and Rare Earths Roundtable with the Hon. Minister Keith Pitt MP
- Breakfast Roundtable with the Hon. Simon Birmingham, Minister for Trade, Tourism and Investment
- Breakfast Reception with the Hon. Steven Marshall, Premier of South Australia
- Breakfast Reception with the Minister of Resources and Northern Australia, Senator the Hon. Matthew Canavan
- Business Luncheon with the Chairman of the Australia Korea Business Council (AKBC), Mr Simon Crean
- Tour of POSCO’s operations in Pohang, South Korea
- Business Reception with the South Australian Minister for Trade, Tourism and Investment, the Hon David Ridgway
- Breakfast Roundtable with Australia’s Ambassador for the Environment, Mr Patrick Suckling
- Breakfast Reception with Mr David Grabau, Austrade Senior Investment Specialist

Sponsorship Benefits

- Participate as a member of the Energy, Resources & Sustainability Sub-Committee
- Opportunity for Sponsors to host industry-specific webinars, roundtables, and or panel discussions
The Sub-Committee serves as the primary body within AustCham Korea relating to the financial services and provides for a community of multinational banks, asset managers, legal firms, accounting and tax firms, insurance companies, consultants and increasingly, start-ups. The Committee’s mission is to obtain and exchange information, discuss relevant issues, share resources, expand networks and provide a platform to enhance bi-lateral financial services between Australia and Korea.

Key initiatives include acting as an interface to the government, regulators and industry, as well as advising and educating AustCham Korea members on issues relating to the industry.

Recent Financial Services Sub-Committee events and initiatives:

- Roundtable: Accelerating the Green Energy Transition: Leveraging the Full Spectrum of Green Finance Initiatives
- Breakfast Reception with the Hon. Simon Birmingham, Minister for Trade, Tourism and Investment
- Roundtable with Australian Ambassador to the United States of America, the Hon. Joe Hockey
- Webinar: Global Economic Update with Implications and Expectations for Korea
- Webinar: Australian Federal Budget: Insights from ANZ's Chief Economist, Mr Richard Yetsenga
- Webinar: Australian Investment Opportunities [with Austrade Seoul]
- Webinar: Post-Covid Changes to the Korean Fintech Sector
- Webinar: Regional Comprehensive Economic Partnership (RCEP) Update
- Webinar: Post-Budget Briefing with AustCham China
- Seminar: Economic Outlook Seminar with Alex Joiner, IFM’s Chief Economist.
- Roundtable discussion with the architect of Australia’s superannuation system, Garry Weaven

Sponsorship Benefits

- Participate as a member of the Energy, Resources & Sustainability Sub-Committee
- Opportunity for Sponsors to host industry-specific webinars, roundtables, and or panel discussions
AustCham Korea aims to foster a vibrant and positive Australia-Korea Corporate Social Responsibility (CSR) agenda that engages the membership, plays a meaningful role with all stakeholders and furthers the opportunity for networking and social interaction across the AustCham network.

In 2019-2020, the Chamber’s CSR program raise over 33 million won with the aim to assist underprivileged youth, support the aged and infirm, provide educational support for students and raise awareness for environmental sustainability programs.

AustCham’s 2019-2020 CSR program included:

- **ANZAC Day**: 10 Educational scholarships provided to Gapyeong school children
- **ESWS**: 5.6 million won donation to Eastern Social Welfare Society (ESWS) to assist their orphanage and single parenting initiatives
- **Weeyre Housing Project**: In association with the Weeyre Housing Project, AustCham funded and provided manpower to renovate an apartment for a less fortunate community member
- **Child Fund Korea**: 2 million won donation to Child Fund Korea via the Macquarie Foundation
- **Dding Ddong**: 2 million won donation to Dding Dong NGO to assist LGBTIQI youth in crisis
- **Anna’s House**: 5 million won donation (+ Chamber CSR initiative day) provided hot meals to vulnerable members of the community
- **Myeongdo**: 5 million won donation to assist their physical education program
- **Seoul Shelter for Women**: 5 Million won to assist the shelter’s physical wellness program.
- **Get Into Rugby Korea**: 5 Million won to assist the program in getting kids more active.
- **Waste Reduction**: Creation of a paperless membership directory and initiatives to reduce administrative in printing
- **Child Swim Program**: Supported Gatsby International’s Drowning Prevention Training Program
- **Movember**: Raised funds and awareness for men’s health initiatives.
- **Bushfire Relief Appeal**: 25 million donated to the Australian Red Cross, WIRES animal rescue and Salvation Army

These donations, programs and initiatives would not be possible without the continued support from our Sponsors, Members and the community.

**Sponsorship Benefits**

- Opportunity for your company or organisation be involved in the Chamber’s CSR events and initiatives
- Promotion of your company's CSR activities via our SNS channels
- Invitation to participate in the Chamber’s annual ANZAC Day Gapyeong Scholarship program (including the donation of educational scholarships on behalf of the Chamber’s Gold Sponsors)
- Opportunity to join the Chamber’s CSR Sub-Committee.
CONTACT OUR TEAM

For further information about AustCham Korea, please contact:

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