

NKPRO



The New Pro

When you're working on the frontlines of the North Korea portfolio, you need far more than news coverage alone.

NKPRO

WHO WE SERVE



Government/Diplomacy



Corporate/Finance



News/Media



Security/Military



Research/Academia



NGOs

The ultimate resource for professionals working on North Korea

While the DPRK is 'unknowable' to many, there is more information available about the country than ever. But identifying the key signals – where one statement, leadership change, or weapons test can change the course of the future – is becoming more challenging by the day.

NK Pro cuts through the noise to serve those who need quality, reliability and timeliness the most: people on the frontlines of policy, business and research.

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“As someone who has followed and assessed developments in North Korea for many years, I can not recollect a time in the past few decades when interest was higher. News coverage has expanded exponentially but quantity is no substitute for quality. I have found NK Pro to be the best source for keeping me current on events, as well as in assisting my research.”

William Newcomb, Former member of the UN Panel of Experts



“In the 11 years of work training over 2,000 North Koreans in economic policy, business, entrepreneurship and infrastructure, I have depended on NK Pro as a rare source of reliable news on an issue plagued by agendas, misinformation, and rumors.”

Geoffrey See, Founder, Choson Exchange



“When you have too much information and when information is conflicting, the ground truth is the deciding factor. NK Pro provides its subscribers with that ground truth. I have referred to NK Pro for its unique services in search of the ground truth concerning North Korea and Northeast Asian security, economics and social issues.”

Lieutenant General Chun In-bum, Former deputy commander for the First ROK Army



“NK Pro is the most comprehensive and accurate source of information and analysis on North Korea (in English, at least) seen by me during my 40-odd years of professionally dealing with Korean issues. I use it for everyday work as a reliable tool and became addicted!”

Georgy Toloraya, Member at the UN Panel of Experts



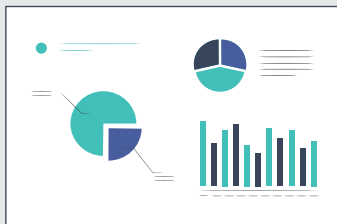
“Ever since it began, NK News has been part of my essential daily reading on North Korea. It has provided consistently prompt and accurate information on events in and around the country, often shining a light on areas that other media miss. It has become a primary source of information for the North Korea watching community.”

John Everard, Former, UK Ambassador to North Korea

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North Korea Professionals Need More Than News

NK Pro provides clients with decades of combined experience across our team of reporters and analysts, as well as full access to cutting-edge research tools that help gather crucial information and filter out the noise.



Pro Analysis

When major news breaks, members can rely on NK Pro to provide same-day insight and analysis. Written by in-house experts and contributing analysts, NK Pro is designed to help members understand key events as they happen.



News & Investigations

NK Pro provides access to data and content that frequently dominates the conversation on North Korea. Leveraging the specialist skills of our experienced and versatile team, NK Pro news and investigations regularly underpin research of the UN Panel of Experts on DPRK and governments worldwide.



Research Tools

NK Pro offers a range of specialist research tools to help accelerate members' work on the DPRK. More than 15 proprietary research tools and databases save valuable time and surface meaningful information that is easy to miss.

Research Tools, Databases & Alert Services

North Korea: A Month in Review

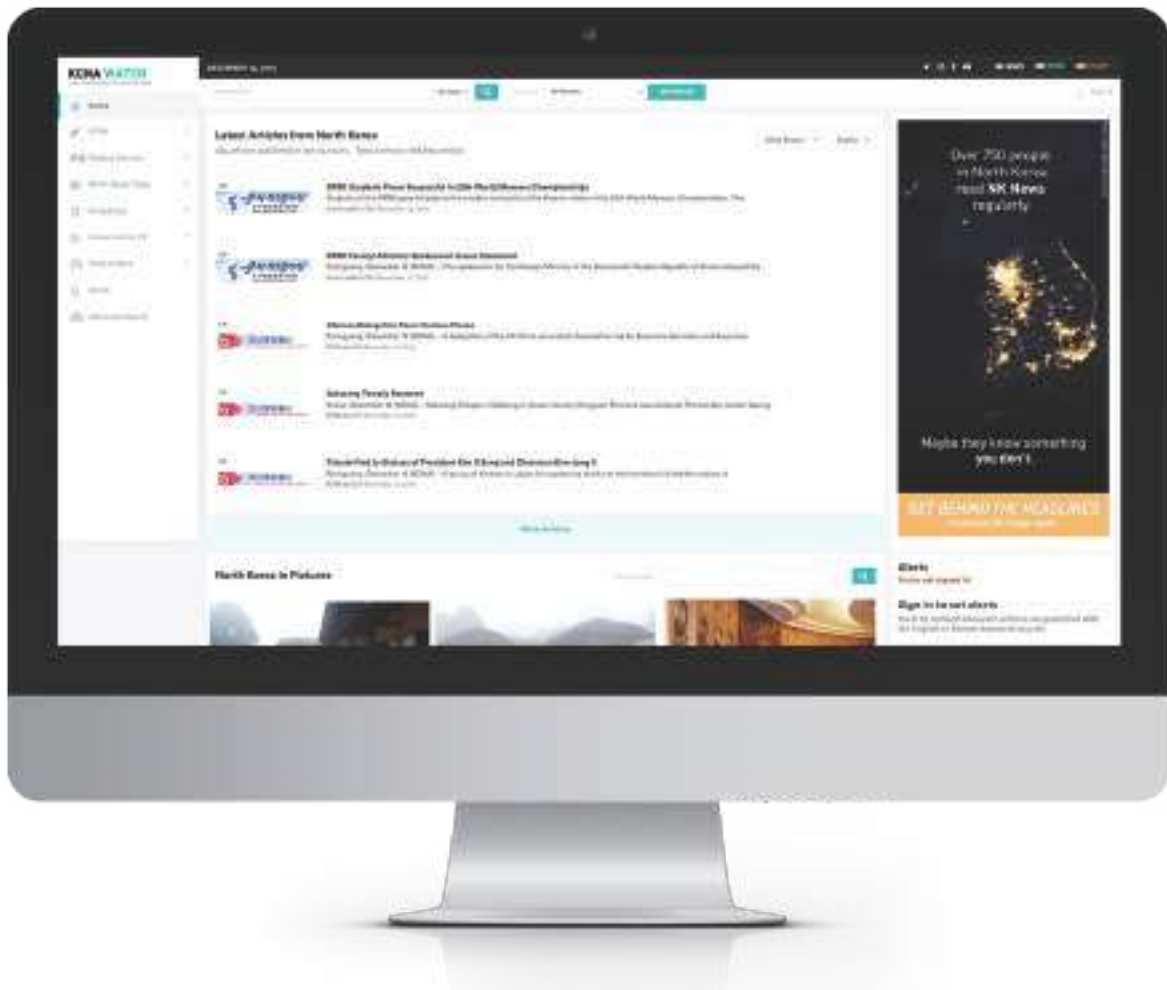
With the NK Pro Month in Review members will get an in-depth news summary every month, tracing key developments across a range of sectors, including:

- ▶ Top-line findings as well as detailed summaries & analysis on a wide range of specialist focus areas
- ▶ Careful consideration on how developments will likely impact government & businesses stakeholders
- ▶ A preview of five events most likely to create news in the coming month

Month in Review in Practice

Whether working in government, the financial sector, private business, or doing research for a think tank, our Month in Review gives members a complete overview of the past month in the DPRK. This review helps members understand how recent developments impact business operations, opportunities, and risk near the peninsula, and includes nuanced analysis on why developments may have important impact on your goals. In addition, members in academia frequently use it as a resource for a snapshot of what was occurring in key areas during a specific time period.





KCNA Watch 4.0

KCNA Watch is the world's most comprehensive, up-to-date, and searchable repository of North Korean state media, including KCNA's DPRK and Japan-based sites, Uriminzokkiri, the Pyongyang Times, Rodong Sinmun, Tongil Sinbo, and numerous monthly and quarterly periodicals.

- ▶ Determine changing trends in DPRK state priorities by analyzing data from media output. Chart keyword frequency to evidence assumptions
- ▶ Fast advanced search in both English and Korean lets researchers find exactly what they need, including KCNA Watch archives going back as far as 1997 and full daily TV archives from 2017 onwards
- ▶ Watch live DPRK TV from around the world

KCNA Watch in Practice

Our members in government and military use KCNA Watch to instantly access archived statements by DPRK officials, as well as information on visitors to and from North Korea. Our sanctions-monitoring members receive timely alerts on North Korean media mentions of companies or individuals of choice. Members doing academic research take advantage of the KCNA Watch archives for in-depth archive work and charting for changing trends in DPRK state media priorities.



NK Pro Member Briefings & Alerts



Our NK Pro Member Briefings and Alerts keep you abreast of the latest news, analysis, events, and conferences around the world.

- ▶ Morning briefing: Start your day with a comprehensive aggregation of all English-language news and analysis on DPRK from more than 120 sources, plus our 'Executive Briefing'
- ▶ The Week Ahead: A handy summary of events, conferences, and anniversaries relating to North Korea which are scheduled for the week ahead
- ▶ App & Push Alerts: Our upcoming mobile app lets you receive push alerts whenever NK News or NK Pro articles are published according to custom preferences

Member Briefings and Alerts in Practice

Get going more quickly and fully informed on all things North Korea. Members save hours otherwise spent scrolling through repetitive headlines and redundant listings by viewing a single email each day on everything that has happened in the last 24 hours on the Peninsula and in the region.



NK Pro Company Database

The NK Pro Company Database is the most exhaustive and regularly updated business directory to focus exclusively on the DPRK.

Combining data from exclusive NK Pro sources, official state media, especially acquired trade brochures & directories, UN reports, unilateral country-level sanctions designations, and more, the NK Company Database is the largest public-facing DPRK company database in the world which helps users get precise and actionable business insights.

- ▶ View the breadth of the DPRK economy
- ▶ Understand foreign economic interactions with North Korea
- ▶ Avoid DPRK-related sanctions exposure
- ▶ Get push notifications from the NK Pro Company Database when new firms are added to the system, with accompanying news and analysis
- ▶ and much, much more...

NK Company Database in Practice

NK Pro members can quickly understand which domestic companies are manufacturing which product types inside the DPRK, which foreign firms may be active or exploring the North Korea market, if a company has been sanctioned by either the UN Security Council or the U.S, and whether an entity has been mentioned by the UN Panel of Experts in its investigations.



NK Pro Leadership Tracker

The NK Pro Leadership Tracker is a database which includes biographies on key figures and their historical appearances/activities, so members can understand what's going on with North Korea's government.

Recording every appearance by Kim Jong Un and Kim Jong Il since at least 1997, the NK Pro Leadership Tracker is a robust tool for understanding both the changing priorities and shifting responsibilities of North Korea's political elite. Updated daily with data sourced directly from official state media, this is the most comprehensive database of its type in the world.

- ▶ View leadership resumes, including career timeline
- ▶ Detect changes in individual elite priorities and contacts
- ▶ Appearance rank data shows personnel falling in and out of favor
- ▶ Identify and view changing priorities with tracker features
- ▶ Read appearance reports, check rankings
- ▶ Hundreds of bios, updated on a regular basis

NK Leadership Tracker in Practice

NK Pro members gain access to leaders' biographies and historical data, which includes resumes, career developments, and rank. Members in business utilize the tracker to identify key economic officials and emerging areas of priority. Members focused on research can easily check on changing priorities and trends in leadership, and media clients can quickly understand changes in leadership after a major reshuffle while cross-referencing data to verify possible purges.

NK Pro Ship Tracker

Track ships linked to North Korea in real-time: The NK Pro Ship Tracker combines multiple data streams that allow members to closely scrutinize North Korea-linked vessels.



The tracker combines historical data back to 2013, Automatic Identification System (AIS) vessel positions updated every hour, inspection records, ship biographies, and histories to keep track of the DPRK's shifting merchant fleet. The NK Pro Ship Tracker's database of vessels is maintained by DPRK country specialists, backed up with regular news and analysis on North Korean maritime developments, and includes profiles on every vessel within the database:

- ▶ Information on why a vessel is being tracked
- ▶ Previous company and name information
- ▶ Coordinates for all previous positions
- ▶ Record of the vessel's safety inspections partly dating back more than 17 years



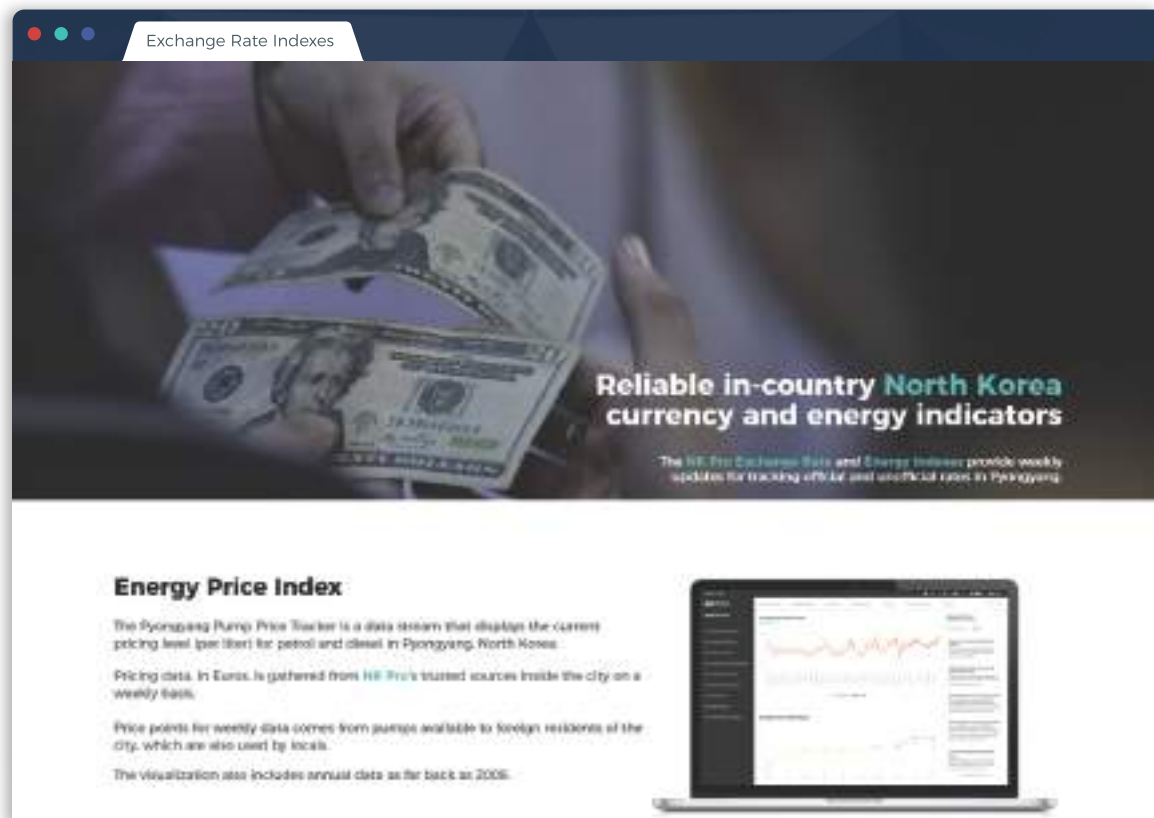
“Why is it important to monitor vessels? Because it's not happening in so many jurisdictions... It's a global issue and I think it's high time that there's more governance on the high seas. Otherwise, Chairman Kim is going to have room to maneuver for some time to come and it's just very important to follow the money. And maritime transport is what makes a lot of it possible right now.”

Hugh Griffiths, Former head of UN Panel of Experts



NK Ship Tracker in Practice

With the North Korea economy and sanctions regime constantly expanding, the NK Ship Tracker offers precise and actionable business insights that provide members interested in the DPRK economy the ability to conduct enhanced due diligence on transactions potentially related to North Korea, as well as understand the scale and reach of the DPRK.



Energy Price and Exchange Rate Indexes

The NK Pro Exchange Rate and Energy Indexes provide weekly updates for tracking official and unofficial rates in Pyongyang

Energy Price Index

The Pyongyang Pump Price Tracker is a data stream that displays the current pricing level (per liter) for petrol and diesel in Pyongyang, North Korea.

Pricing data is gathered in Euros from NK Pro's trusted sources inside the city on a weekly basis. Price points for weekly data comes from pumps available to foreign residents of the city, which are also used by locals.

Energy Price Index in Practice

Our members quickly evaluate the impact of sanctions on North Korea's fuel prices and oil product deliveries, analyze gas prices to determine overall trends, pinpoint causes for fluctuations or stability in prices, and report on notable changes in North Korea's cost of gas supplies, a leading indicator for sanctions impact.

Exchange Rate Index

The Exchange Rate Index is a data stream of official and (unofficial) market exchange rates in Pyongyang. Rates are typically updated weekly and are sourced from official bank data available to NK Pro, as well as a range of markets in the city.

Energy Price Index in Practice

NK Pro members can easily determine the state of the DPRK's currency reserves and better understand the actual value of domestic goods. With the ability to use our data for economic or sanctions-focused studies and analysis, and the option to compare it with other key developmental indicators, NK Pro members can report on notable fluctuations in the exchange rate and verify third party reports about potential crashes or surges.

OTHER TOOLS AND DATABASES



NK Pro Missile Tracker

Track and compare DPRK missile launches

The NK Pro Missile Tracker provides a comprehensive database of all DPRK launch events, missile inventory details, and more.



NK Pro Aviation Tracker

See what's going in and out of North Korean airspace

The NK Pro Aviation Tracker monitors commercial flights to, from, and within North Korea.



NK Pro Statistics Database

Open source North Korea indicators add analytic depth

The NK Pro Statistics Database brings multiple open-source data-sets together, allowing members to manipulate, visualize, and analyze at the click of a button.



NK Pro Trade Map

Data to show what North Korea is trading with other nations

The NK Pro Trade Map provides user-friendly visualizations to analyze and compare annualized trade data with the DPRK.



NK Pro Document Repository

Important reference documents on North Korea

The NK Pro Document Repository provides easy access to scores of important publications across government and international organizations.



NK Pro Organizational Directory

Find out who else is working on North Korea issues

Our Organizational Directory details hundreds of groups focusing on DPRK issues worldwide: NGOs, universities, think tanks, and more.



NK Pro Specialists Directory

The who's who of the DPRK watching community

The NK Pro Specialists Directory helps to quickly find specialists, practitioners and experts by name, affiliation, or topics of expertise.



NK Pro Analyst Access & Conference Calls

Make decisions with confidence

In addition to NK Pro, members can get direct and private conference call access to our analysis team on a schedule to suit your preferences.

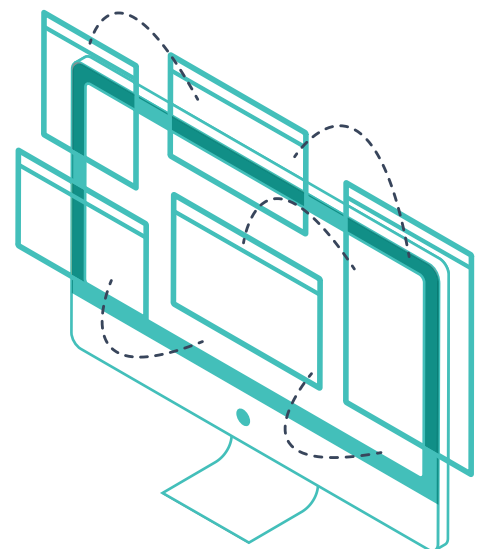
Forecast risk, maximize opportunity

Bespoke NK Pro analyst calls can help forecast risk on projects taking place both inside and outside the DPRK that may be affected by North Korean actions.

- ▶ Make executive decisions in confidence: When it comes to understanding issues of concern relating to North Korea, consulting with NK Pro specialists can help make decisions with the highest level of confidence.
- ▶ Having access to journalists who can share unpublished background information, and analysts who can help you make sense of threatening developments, our bespoke conference calls provide an efficient means to gather the exact information needed to make executive decisions.
- ▶ Leading indicators on threat: When tensions mount, NK Pro journalists and analysts work together to notify members of developments and keep them one step ahead of the news cycle.

Decades of combined expertise

NK Pro is managed and staffed by a team of Korea and regional experts. They each have their own area of expertise and come from a range of supporting backgrounds – including military, foreign affairs, non-governmental agencies, and academia.



NKPRO

WHY GO PRO

We're specialists

Our team of North Korea-focused analysts, journalists and researchers keeps professionals in the know on game-changing developments, breaking news and exclusive insights.

We're first

We consistently break news on critical developments related to North Korea, providing NK Pro members with first access to play-by-play developments and smart analysis.

We're efficient

Our streamlined technology allows NK Pro members to filter out the noise and focus on what's most important through customizable topic selection.

We're responsive

NK Pro was developed by Pros for Pros. We pride ourselves on constantly improving our service in response to members' needs and requests.



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